



**China Metro-Rural Holdings Limited**

FOR IMMEDIATE RELEASE

**CNR's CEO Discusses the Consolidation of  
the Agricultural Foundation with Shareholders**

NEW YORK, NY -- (Marketwire - March 8, 2011) – The CEO of China Metro-Rural Holdings Limited (NYSE Amex: CNR) (the "Company" or "CNR") discussed the *National People's Congress Plenum* that was held in Beijing last Friday. The National Development and Reform Commission (NDRC) have outlined in their *Report on the Implementation of the 2010 Plan for National Economic and Social Development and on the 2011 Draft Plan for National Economic and Social Development (the "Report")* that “the agricultural foundation was consolidated”.

Mr. Sam Sio, CNR's CEO, states, “It is vital for me to explain in detail to the shareholders and investors about our China Governmental Policy, as most of our shareholders are on the other side of the Pacific. It is important for us to inform them of the China fiscal and monetary policies which may have deep impacts in their investments. The 4th Plenary Session of the 11th National People's Congress has opened on March 5 and will conclude on March 14. The meeting is expected to approve the country's 12th Five Year Plan.”

An English version of the Report in full can be found via the following weblink:

<http://blogs.wsj.com/chinarealtime/2011/03/05/china-npc-2011-reports-full-text/>

“CNR's agricultural logistics platforms are strategically invested in rural areas and agricultural areas,” Sam explains, “the China policies foster the agriculture industry in China. Annual central government spending on agricultural, rural areas and farmers totaled 857.97 billion RMB in 2010, which is up 18.3% from the previous year. In 2010, the rural income per capita is RMB 5,919, while urban income per capita is RMB 19,109. In order to increase disposable income of farmers in the rural areas, such as lower tax rates and savings on transaction costs, it is important to facilitate an effective distribution channel. On page 5 of the Report, it states “We supported the construction of distribution infrastructure such as wholesale markets for agricultural products, grain and edible oils storage facilities, and cold-chain logistics for agricultural products”. CNR is one of the pioneers in the China Agricultural Logistic Industry. Our management believes that implementation of China rural and agriculture policies will benefit the rural population as well as CNR.”

## **ABOUT CHINA METRO-RURAL HOLDINGS LIMITED**

China Metro-Rural Holdings Limited is one of the leading developers and operators of large scale, integrated agricultural logistics and trade centers in Northeast China that facilitates a relationship between sellers and buyers of agricultural commodities and small appliances, provides relevant physical platform and timely marketing information and intelligence, provides a transparent and competitive market price discovery mechanism and provides infrastructure to enhance the living standards of those from the rural area.

### ***Forward-Looking Statements***

*This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are, by their nature, subject to risks and uncertainties. This Act provides a "safe harbor" for forward-looking statements to encourage companies to provide prospective information about themselves so long as they identify these statements as forward-looking and provide meaningful cautionary statements identifying important factors that could cause actual results to differ from the projected results. All statements, including statements regarding industry prospects and future results of operations or financial position, made in this press release are forward looking.*

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### **CONTACT:**

China Metro-Rural Holdings Limited — Investor Relations Department

Phone: (852) 2111 3815

E-mail: [ir@chinametrorural.com](mailto:ir@chinametrorural.com)